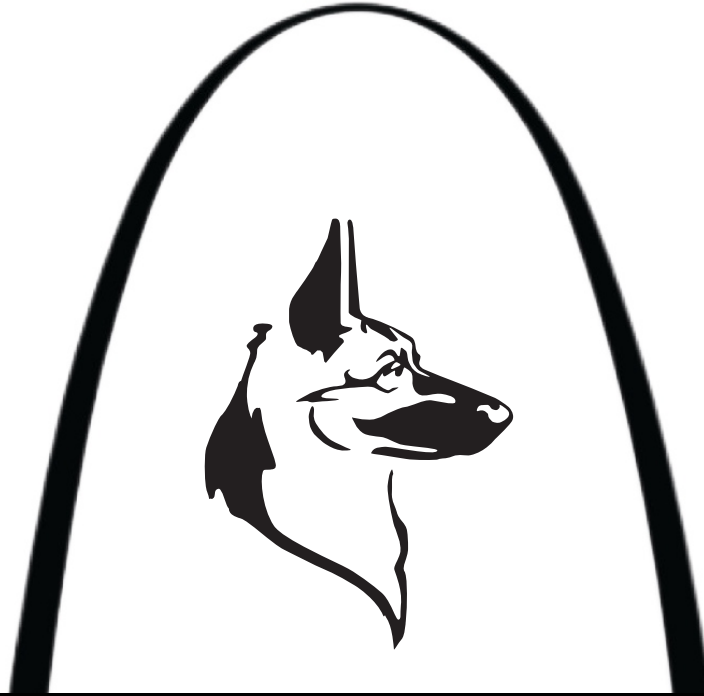


## VENDOR & SPONSOR PACKAGES

# 2021 BLUELINE K9 TRAINING CONFERENCE & VENDOR SHOW



**GATEWAY TO THE BEST K9 CONFERENCE**

**SAINT LOUIS**  
MISSOURI

### MISSION

At Blueline K9 Training our mission is to not only protect and serve the public but to do so, along with our brothers and sisters in blue, with honesty and integrity. Our Conference is the **ONLY** conference in the United States hosted by **ONLY** active police K9 handlers. We started this conference to be different and we have been from the start. From an exclusive instructor lineup, classes, and doing the very best we can to take care of those who believed in us from the start - this is what it's all about.

**MAY 25, 26, 27, 2021 | HILTON ST. LOUIS AT THE BALLPARK |**  
**BLUELINEK9TRAINING.COM**



## **VENDOR PACKAGES**

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**BOOTH PRICE-\$1295.00**

**NON-PROFIT-\$895.00**

- (1) 10' x 10' booth (pipe & drape, 6' skirted table, 2 chairs, trash can, Wi-Fi and 5 amp electricity, Identification sign)
- Your Company Name & Logo linked to our website and social media exposure
- (4) complimentary vendor booth personnel passes
- (2) complimentary attendee passes - good for access to all conference classes and events (Attendee must be in Law Enforcement or Military - must be redeemed by April 20, 2021)

### **DIAMOND SPONSORSHIP**

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**\$12,000.00**

#### **FOOD SPONSOR FOR 3 NIGHTS**

- 20' x 10' booth space, (2) 6' skirted tables, (6) chairs
- 10' logo banner hung in high traffic area
- 6' table cover with logo provided
- (10) Attendee passes to all conference classes (Attendee must be in Law Enforcement or Military - must be redeemed by 4/21)
- Your logo and link on website as a sponsor, social media exposure
- (2) Full page ADs in event brochure
- Your single insertion promotional materials included in attendee welcome bags
- Hotel Key Card Sponsor

### **PLATINUM SPONSORSHIP**

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**\$10,000.00**

#### **FALLEN HEROES NIGHT SPONSOR**

- 20' x 10' booth space, (2) 6' skirted tables, (6) chairs
- Banner in high traffic area
- 6' table cover with logo provided
- (10) Attendee passes to all conference classes (Attendee must be in Law Enforcement or Military - must be redeemed by 4/21)
- Your logo and link on website as a sponsor, social media exposure
- Full page and 1/2 page AD in event brochure
- Your single insertion promotional materials included in attendee welcome bags
- Raffle Night speaking opportunity

### **GOLD SPONSORSHIP**

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**\$8,000.00**

#### **HIGH DRIVE SOCIAL SPONSOR**

- 15' x 10' booth space, (2) 6' skirted tables, (6) chairs
- 6' table cover with logo provided
- (6) Attendee passes to all conference classes (Attendee must be in Law Enforcement or Military - must be redeemed by 4/21)
- Your logo and link on website as a sponsor, social media exposure
- Full page AD in event brochure
- Your single insertion promotional materials included in attendee welcome bags

### **SILVER SPONSORSHIP**

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**\$6,000.00**

#### **HANDLER NIGHT SPONSOR**

- 15' x 10' booth space, (2) 6' skirted tables, (6) chairs
- 6' table cover with logo provided
- (4) Attendee passes to all conference classes (Attendee must be in Law Enforcement or Military - must be redeemed by 4/21)
- Your logo and link on website as a sponsor, social media exposure
- 1/2 page AD in event brochure
- Your single insertion promotional materials included in attendee welcome bags

## **BRONZE SPONSORSHIP (2)**

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**\$4,000.00**

### **COFFEE AND PASTRY SPONSOR**

- 10' x 10' booth, (1) 6' skirted table, (2) chairs
- 6' table cover with logo provided
- (3) Attendee passes to all conference classes (Attendee must be in Law Enforcement or Military - must be redeemed by 4/21)
- Your logo and link on website as a sponsor, social media exposure
- 1/4 page AD in event brochure

## **CHALLENGE COIN SPONSORSHIP**

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**\$2,500.00**

- Your logo on 500+ coins for all attendees
- Your logo and link on our website
- Social Media exposure

## **LANYARD SPONSORSHIP (1)**

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**\$3,000.00**

- Your logo on 500+ event lanyards
- Your logo and link on our website
- Social Media exposure

## **EVENT CATALOG ADS**

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**\$100.00**

- Full page color ad - 4.75"w x 7.75"h

## **RAFFLE DONATIONS**

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- Can't make the show but want to support the event? **Send a Raffle Prize!**
- Social Media exposure
- All items must be received by **May 1, 2021**

## **BEER SPONSORSHIP**

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**\$3,500.00**

- Your logo displayed each night in the vendor hall
- Your logo and link on website as a sponsor
- Social Media exposure
- Sponsor may, at their cost, provide cups to the hotel. Minimum suggested 500 per night

## **T-SHIRT SPONSORSHIP**

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**\$3,000.00**

- Your logo on 500+ event t-shirts
- Your logo and link on our website
- Social Media exposure

## **NAME BADGE SPONSORSHIP (2)**

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**\$2,500.00**

- Your full color logo on 500+ event badges
- Your logo and link on our website
- Social Media exposure

## **WELCOME BAG DONOR (1)**

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- You provide 600 bags (minimum - 10" x 12")
- Bags may have your logo
- Must arrive a minimum of one week prior to conference

# SAINT LOUIS

MISSOURI  
MAY 25, 26, 27 - 2021

## VENDOR CONTRACT

DATE: \_\_\_\_\_

BUSINESS NAME: \_\_\_\_\_

NAME: \_\_\_\_\_

BUSINESS ADDRESS: \_\_\_\_\_

CITY: \_\_\_\_\_ STATE: \_\_\_\_\_ ZIP: \_\_\_\_\_

PHONE: \_\_\_\_\_ EXTENSION: \_\_\_\_\_

EMAIL: \_\_\_\_\_ WEBSITE: \_\_\_\_\_

BOOTH CHOICE	
#1	
#2	
#3	

BOOTH PRICE	BOOTH SIZE	QUANTITY	TOTAL
NFP - \$895.00	10 X 10		
\$1,295.00	10 X 10		
GRAND TOTAL			

### METHOD OF PAYMENT:

- CHECK - TO: **BLUELINE K9 TRAINING**  
 CREDIT CARD

### BOOTH ELECTRICITY:

- YES  
 NO

CREDIT CARD #: \_\_\_\_\_ EXP DATE \_\_\_\_ / \_\_\_\_ CVV: \_\_\_\_\_

BILLING ADDRESS (IF DIFFERENT FROM ABOVE):  
\_\_\_\_\_

DISCOUNTED ROOMS AVAILABLE AT **HILTON ST. LOUIS AT THE BALLPARK** CALL **(314) 421-1776** GROUP CODE: **BLUELINE K9 TRAINING**

By signing this contract I acknowledge reading and fully understanding all rules and regulations governing the 2021 Blueline K9 Training Conference & Vendor Show as printed on the final page in this packet. I agree to abide by all these rules and regulations and acknowledge that acceptance of this by Blueline K9 Training constitutes a legally binding contract.

**\*\*THERE IS A \$250.00 ADVERTISING FEE IF BOOTHS ARE CANCELLED AND REFUNDED\*\***

NAME: \_\_\_\_\_ TITLE: \_\_\_\_\_

SIGNATURE: \_\_\_\_\_ DATE: \_\_\_\_\_

# SAINT LOUIS

MISSOURI  
MAY 25, 26, 27 - 2021

## SPONSORSHIP CONTRACT

DATE: \_\_\_\_\_

BUSINESS NAME: \_\_\_\_\_

NAME: \_\_\_\_\_

BUSINESS ADDRESS: \_\_\_\_\_

CITY: \_\_\_\_\_ STATE: \_\_\_\_\_ ZIP: \_\_\_\_\_

PHONE: \_\_\_\_\_ EXTENSION: \_\_\_\_\_

EMAIL: \_\_\_\_\_ WEBSITE: \_\_\_\_\_

**WANT EXTRA EXPOSURE? NOT ABLE TO ATTEND  
IN PERSON BUT WOULD LIKE YOUR INFORMATION  
DISTRIBUTED TO ATTENDEES?**

You are invited to supply (at your cost)  
a minimum of 500 promotional pieces  
that will be given to attendees.

Welcome bag fee is \$150.00  
Materials must arrive by May 1, 2021

SPONSORSHIP	PRICE	TOTAL
WELCOME BAG INSERTION	\$150	SPONSORED
LANYARDS	\$2,500	SPONSORED
NAME BADGE SPONSOR (2)	\$2,500	SPONSORED
CONFERENCE T-SHIRTS	\$3,000	SPONSORED
BEER SPONSORSHIP	\$3,500	SPONSORED
CHALLENGE COIN SPONSORSHIP	\$2,500	SPONSORED
BRONZE SPONSORSHIP (2)	\$4,000	SPONSORED
SILVER SPONSORSHIP	\$6,000	SPONSORED
GOLD SPONSORSHIP	\$8,000	SPONSORED
PLATINUM SPONSORSHIP	\$10,000	
DIAMOND SPONSORSHIP	\$12,000	SPONSORED
<b>TOTAL</b>		

METHOD OF PAYMENT:

CHECK - TO: **BLUELINE K9 TRAINING**

CREDIT CARD

CREDIT CARD #: \_\_\_\_\_ EXP DATE \_\_\_\_ / \_\_\_\_ CWV: \_\_\_\_\_

BILLING ADDRESS (IF DIFFERENT FROM ABOVE):  
\_\_\_\_\_

DISCOUNTED ROOMS AVAILABLE AT **HILTON ST. LOUIS AT THE BALLPARK** CALL **(412) 594-5103** GROUP CODE: **BLUELINE K9 TRAINING**

By signing this contract I acknowledge reading and fully understanding all rules and regulations governing the 2021 Blueline K9 Training Conference & Vendor Show as printed on the final page in this packet. I agree to abide by all these rules and regulations and acknowledge that acceptance of this by Blueline K9 Training constitutes a legally binding contract.

# SAINT LOUIS

MISSOURI  
MAY 25, 26, 27 - 2021

## VENDOR BOOTH PERSONNEL BADGES

(4) complimentary vendor booth passes come with each purchased vendor package. Additional passes are available for \$25.00 per person. Vendor Badges may be picked up at the attendee registration counter during vendor hall set-up on Tuesday, May 25.

*Badges will not be mailed prior to the event.*

**BUSINESS NAME:** \_\_\_\_\_

**BOOTH NUMBER (S):** \_\_\_\_\_

### BADGES:

Please PRINT clearly

**NAME:** \_\_\_\_\_ **EMAIL:** \_\_\_\_\_

**NAME:** \_\_\_\_\_ **EMAIL:** \_\_\_\_\_

**NAME:** \_\_\_\_\_ **EMAIL:** \_\_\_\_\_

**NAME:** \_\_\_\_\_ **EMAIL:** \_\_\_\_\_

**NAME:** \_\_\_\_\_ **EMAIL:** \_\_\_\_\_

**NAME:** \_\_\_\_\_ **EMAIL:** \_\_\_\_\_

**GROUP CONTACT NAME:** \_\_\_\_\_ **PHONE:** \_\_\_\_\_

**DEADLINE: WEDNESDAY, MAY 1, 2021**

# TERMS AND CONDITIONS

Please read the following Terms and Conditions and sign and date the vendor contract page to acknowledge that you have done so.

## 1. PAYMENT OF EXHIBIT SPACE RENTAL FEE

Payment in full must accompany the VENDOR and/or SPONSORSHIP CONTRACT in order to hold space. Make checks payable to: Blueline K9 Training LLC. Failure to comply with the above payment terms will result in the forfeiture of your booth space.

## 2. CANCELLATION AND REFUNDS

Cancellation by the Exhibitor, for any reason, will result in forfeiture of all money paid by the Exhibitor. Notice of cancellation must be made in writing. **\*\*THERE IS A \$250.00 ADVERTISING FEE IF BOOTHS ARE CANCELLED AND REFUNDED\*\***

## 3. ASSIGNMENT OF EXHIBIT SPACE

Exhibit space will be allocated on the first come first reserved basis. Space reservations will be confirmed upon receipt of an executed contract signed by a duly authorized representative of the Exhibitor and full payment. Exhibitor agrees not to assign or sublet any portion of the exhibit space, unless first authorized in writing by Blueline K9 Training LLC. Blueline K9 Training LLC reserves the right to assign and/or reassign the Exhibitor booth space other than that requested by the Exhibitor and to rearrange the vendor hall at their sole discretion.

## OCCUPANCY OF SPACE

Only one exhibitor, as listed in this contract, may occupy the exhibit space. Exhibitor agrees not to assign, sublease, or otherwise share any portion of the contracted exhibit space to or with any other party except a wholly owned subsidiary, or firms for which the Exhibitor is the distributor or world-wide agent, unless first authorized in writing by Blueline K9 Training LLC. Exhibitor agrees not to display the products, literature, or advertising of any company other than that listed with-in of this contract.

## INSTALLATION AND DISMANTLING OF EXHIBITS

Exhibit installation time is between 12:00pm (noon) and 4:30pm on May 25, 2021. (Booths must be set up and operational no later than 4:30pm). Exhibitor agrees that all materials are to be removed from the exhibit area on May 27, 2021 by 11:59p.m. Absolutely NO exhibit breakdowns before 9:00pm on May 27, 2021.

## 6. SECURITY

Final responsibility for security and protection of the Exhibitor personnel, displays, equipment and materials shall be with the Exhibitor. Blueline K9 Training LLC, their agents and representatives assume no liability for any loss, theft, damage, injury, or death prior to, during, or after the Conference and Show.

## 7. LIMITS OF LIABILITY

Blueline K9 Training LLC, their officers, directors, agents, representatives, employees and contract vendors shall not be responsible and shall be held harmless for any loss, injury or death resulting from any incident, fire, theft, or any cause whatsoever, including but not limited to accident or injury to Exhibitor property, Exhibitor demonstration participants, their employees, agents, guests, the public, and others, prior to, during, or after the exhibition. Exhibitor assumes the entire responsibility and hereby agrees to protect, indemnify, defend, and hold harmless Blueline K9 Training LLC, its officers, directors, employees, agents, and representatives against all claims, losses, and damages to persons and property, governmental charges or fines, and attorney fees arising out of, or cause by Exhibitor installation, dismantling, removal, maintenance, occupancy, or use of the exhibition premises or any part thereof, including any outside exhibition or demonstration areas. Exhibitor also acknowledges that Blueline K9 Training LLC, their officers, directors, employees, and agents neither carry insurance for Exhibitor property or person, nor will any of the above named be responsible for providing or arranging for such insurance.

## 8. GENERAL RESTRICTIONS

Only law enforcement, military, and security products and services and canine related products and services may be displayed and exhibited. Blueline K9 Training LLC reserves the right to deny space to an Exhibitor if the products and/or services to be displayed, exhibited, or promoted do not directly meet the objectives of the Conference. All demonstrations must be confined to the limits of the contracted exhibit space. Aisles must be kept clear. Advertising material, literature, samples, and give-aways may only be distributed within the confines of the contracted exhibit space. Blueline K9 Training LLC reserves the right to impose limitations on visual and noise levels, and any method of operation which becomes objectionable. Adhesive backed signs are not permitted in the exhibit hall. No signs will be affixed with pins, nails, tape, tacks or adhesives of any kind to walls, doors, windows, or any other surface in the exhibit hall. This agreement is subject to all terms and conditions contained in the lease between the exhibit facility and Blueline K9 Training LLC. In the event of inconsistencies or omissions in the respective leases, the terms of the exhibition facility lease will supersede. In the event of any violation of these Terms and Conditions by the Exhibitor, Blueline K9 Training LLC reserves the right, at their discretion, to close the Exhibitor's display and remove the Exhibitor's display and equipment from the exhibit hall. The Exhibitor will forfeit all monies paid, and be responsible for any and all charges associated with the above action.

## 9. TERMINATION OF EXHIBITION

Should Blueline K9 Training LLC be prevented, in the sole judgment of Blueline K9 Training LLC, from holding the exhibition as a result of war, riot, strike, picketing, boycott, embargo, injunctions, emergency declared by governmental agency, damage to building, or any other act, incident, or circumstance beyond the control of Blueline K9 Training LLC, the VENDOR CONTRACT may be terminated. BlueLineK9 Training LLC will have no liability for any Exhibitor financial loss or damage, and no financial obligation to the Exhibitor except to refund a prorated share of total exhibit space rental fees after deduction of all costs and expenses incurred by Blueline K9 Training LLC, and a reserve for claims. Exhibitor hereby waives all claims for loss or damage as a result of termination.

## 10. AMENDMENTS TO TERMS AND CONDITIONS

Blueline K9 Training LLC, at its discretion, may make changes, amendments, or additions to the Terms and Conditions of this contract between Blueline K9 Training LLC and the Exhibitor. Any changes, amendments, or additions shall be binding on the Exhibitor. The ruling of Blueline K9 Training LLC shall be final in all instances with regard to use of exhibit space.